

WHY COACHING CAN HELP YOUR EMPLOYEES PERFORM BETTER

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Each person holds so much power within themselves that needs to be let out. Sometimes they just need a little nudge, a little direction, a little support, a little coaching, and the greatest things can happen.

Pete Carroll

What is workplace coaching?

Providing professional coaching services to your employees is the best way to empower employees to be the best performers they can be. It's important to set employees up for success by providing the right support that they can use to enhance their knowledge and skills. Investing in professional and executive coaching services, employers can cultivate their employees' willingness to do the job, leading to higher job satisfaction and productivity.

Employees who are coached to perform rather than managed to perform are more invested in the outcomes of their work and achievement of organisational goals.

Why is coaching important, and why now?

Coaching promotes creativity, breakthrough performance and resilience, giving organisations a competitive edge and allowing employees to remain dynamic within an environment of continuous change.

Behavioural change

Successful organisations have also discovered that training loses its effectiveness much faster when coaching has not been provided alongside. Coaching is not supplementary, but is complementary to the training process to ensure that the new knowledge gained converts into learned behaviour.



Coaching has never been more important than now

The workforce has changed massively, and so has how it operates. Employees will now need to have more resilience and emotional intelligence to combat with the changing environment around them.

The skills needed to perform the same tasks before and now are different. Change in business today is often not linear, and requires employees to adapt and work with new norms quickly. Coaching supports people in developing that adaptability and resilience that is needed to meet changing business demands.

Celebrating Individual Strengths

Effective coaching helps bring out employee strengths and enhances their capabilities. Employees want to be happy, productive and innovative, and coaching creates the environment where this can happen. Employees perform better when positively coached, rather than being constantly evaluated.

Hiring for fit

In order to prepare for the future of work, companies will need to hire employees that fit with their company and future requirements, rather than to fill job descriptions. Hiring will go beyond hiring for particular roles, and employee fit is assessed and developed through effective career coaching.

Improved Retention

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Why Career Money Life's flexible coaching programs work better than regular packages

Now that we've explored the benefits of providing coaching to your employees, let's explore why Career Money Life's coaching programs go the extra mile.

Career Money Life's difference

We're different, on purpose. Instead of a one-size-fits-all career coaching program, our platform has been designed to provide one unique and important thing: choice.

When you give your employees the opportunity to choose the coach, the program and the type of coaching that best suit their needs, they will be able to build expertise, gain insights into their own career journey that will in turn help you achieve your organisational goals.

Our professional and executive career coaching programs include a variety of support:

- ✓ Executive Coaching
- ✓ Mid Career Leaders Coaching
- ✓ First Time Leaders Coaching
- ✓ Career Development Coaching
- ✓ Parental Leave Coaching
- ✓ Retirement Coaching
- ✓ Financial Coaching
- ✓ Wellbeing Coaching

Remember that all of our programs are completely customisable, so you or your people can always add additional services they need in this area.


WANT TO LEARN MORE?


Join our growing community of innovative organisations who want to do things differently, on purpose.

If you are thinking about how to better meet the needs of your workforce, and looking for a different approach, reach out to us.

BOOK A DEMO

 31 Queen St, Melbourne, VIC, 3000

 contact@careermoneylife.com

 1300 586 080

 careermoneylife.com

    Career Money Life